

## EDINBURGH

# GLOBAL ETHICAL FINANCE INITIATIVE (GEFI)

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[www.globalethicalfinance.org](http://www.globalethicalfinance.org)

### Background

Global Ethical Finance Initiative (GEFI) is a non-for-profit organization based in Scotland. The organization was established in April 2019 to succeed the Ethical Finance Hub - an advocacy and advisory body based in Edinburgh that researched and promoted ethical finance in Scotland.

GEFI is a practitioner-led organization with experts in corporate finance, project finance, banking, law and marketing. We engage with financial institutions across the world and have an extensive global network of over 12,000 professionals. The leadership team at GEFI has been delivering a high-quality and impactful knowledge and advisory service in sustainable finance for over a decade. This has helped GEFI become the hub at the centre of the ethical finance movement, known for organizing and coordinating a series of programmes to promote finance for positive change.

As part of Scotland's COP26 legacy, the Scottish Taskforce for Green and Sustainable Financial Services was initiated by GEFI (secretariat) and Scottish Government (funding partner) with support from Scottish Financial Enterprise (industry partner), which aims to coordinate and enhance Scotland's sustainable finance cluster and develop its position as a leading global centre of excellence for green and sustainable finance.

### Objectives

GEFI's primary focus is to drive positive change in financial institutions to facilitate private sector action to achieve the Sustainable Development Goals (SDGs). Our work is focused on 3 core pillars:



**Financial Centres  
for Sustainability**

- Advocacy - activities and events to drive awareness and action
- Strategic Initiatives – specialist projects with defined objectives and lifespans
- Solutions - research, capacity building, advisory and developing practical products and platforms.

